

OPTIMIZE YOUR LEAD MANAGEMENT

Manage your leads efficiently

Our consultant trainers guide your teams to **maximize your lead management with CRM 360** by adapting to your objectives and dealership processes.

At the end of the 14 days of training, the data from your CRM will represent the real picture of your activities and results during this period.



Implement best practices

To ensure the proper implementation of lead management best practices, **our experts involve everyone concerned:** your management and sales teams, administration and your Business Development Centre.

Always on top of the latest industry updates, we make sure to improve your processes to increase the return on investment of your tools.

PERFORMANCE PACKAGE

- 14 days of consulting*
- 8 hours of follow-up and analysis
- Meet you expert 2 times/month
- Validation test of acquired knowledge for all users

**6 MODULES
ADAPTED TO
YOUR NEEDS**

1



Tasks and
schedule

2



Creation of the
Road to Sale

3



Lead management

4



Status follow-up

5



Report
management

6



Follow-up emails

INCREASE YOUR CONVERSION RATE TODAY

14 days of consulting
+
8 hrs of follow-up and analysis

[CONTACT YOUR TERRITORY MANAGER](#)



CONSULTING 360

Our expertise, your success!

Looking for even more mid/long-term results?

Contact your account manager to learn more about our CRM Pro 360 consulting package.



355 Peel Street, Montreal, H3C 2G9
1 833 360-1955 - www.360.agency

