



OPTIMIZE THE IMPACT OF YOUR CAMPAIGNS

Learn how to automate your digital follow-up needs

Our consultant trainers will guide your teams to **maximize your use of the CAMPAIGN 360 tool** by adapting to your objectives and dealership processes.

After the 14 days of training, you will be able to automate all of your digital follow-up needs and will notice the increase in return on investment directly in your CRM.



Increase the return on investment of your tools

To ensure that the customer follow-up best practices are properly implemented, our experts involve everyone concerned: your marketing manager, your general manager, your Business Development Centre, your service department team and your representatives.



PERFORMANCE PACKAGE

- 14 days of consulting
- 5 hours of email **design, programming and targeting**
- Validation test of acquired knowledge for all users

6 MODULES ADAPTED TO YOUR NEEDS

1



Platform features

2



Campaign creation

3



Data management

4



Follow-up procedures

5



Report management

6



Performance monitoring

INCREASE YOUR CONVERSION RATE TODAY

14 days of consulting



5 hrs of email design, programming and targeting

[CONTACT YOUR TERRITORY MANAGER](#)



CONSULTING 360

Our expertise, your success!

Looking for even more mid/long-term results?

Contact your account manager to learn more about our CRM Pro 360 consulting package.



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